

BRANDING KIT

BUSINESS NAME(S)

TAGLINE/SLOGAN

STONE/VOICE

STYLE KEYWORDS

MISSION

VISION

VALUES

ELEVATOR PITCH

BRANDING KIT

LOGO VARIATION 1



LOGO VARIATION 2

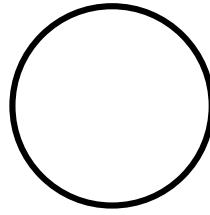


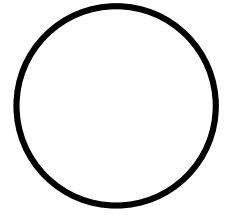
LOGO DETAILS

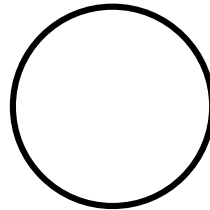
Colors:

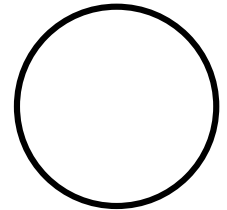
Font:

COLOR PALETTE











FONTS

HEADER:

BODY:



BRANDING KIT

5 WORDS TO DESCRIBE MY BRAND

5 WORDS TO DESCRIBE MY IDEAL CUSTOMER

WHAT SETS YOU APART FROM OTHERS

BRANDING KIT

WHO ARE YOU?

WHO ARE YOUR IDEAL CUSTOMERS?

WHAT PRODUCTS/SERVICES DO YOU PROVIDE?

BRANDING KIT

WHAT BENEFITS DO YOU PROVIDE YOUR CUSTOMERS?

WHY DO YOU DO WHAT YOU DO?

WHAT ARE YOUR VALUES?

BRANDING KIT

ONLINE PRESENCE

Website:

Facebook:

Instagram:

LinkedIn:

Twitter:

TikTok:

Google Business Profile:

YouTube:

Other:

LOCATION(S)

HOURS

CONTACT INFORMATION